



# SPONSORSHIP PACKAGES

WEBCAMP ZAGREB 2016.





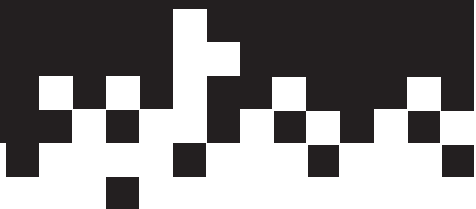
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>  
28th & 29th  
of October 2016  
>  
Hypo Expo XXI  
Zagreb, Croatia  
>  
[2016.webcampzg.org](http://2016.webcampzg.org)  
>  
[sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)  
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WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

User groups involved in organization of WebCamp Zagreb are:

**[FrontmanHR](#), [Javascript Zagreb](#), [Lambda Zagreb](#), [Microsoft Community Hrvatska](#), [Python Hrvatska](#), [RubyHR](#) and [ZgPHP](#).**

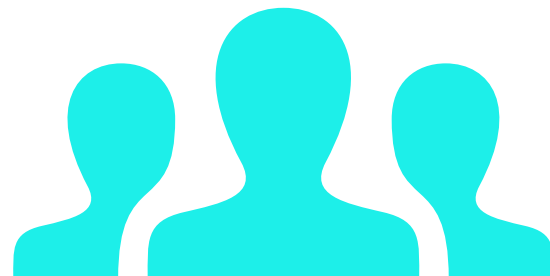




## HISTORY

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WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. Tickets were free and all of them were handed out in a single day making the conference a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2015.



Over **800**  
visitors in **2015.**



## LOCATION & VENUE

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WebCamp Zagreb 2016 will take place on the **28th & 29th of October** at the **Hypo Expo XXI** conference center, Slavenska avenija 6 in Zagreb, Croatia.  
[All talks will be in English.](#)

## Expected audience



800 developers, designers, and business owners  
looking to learn and hear about new opportunities\*

\* Based on previous years' attendance



30 speakers,  
from Croatia and abroad





**WEB  
CAMP**

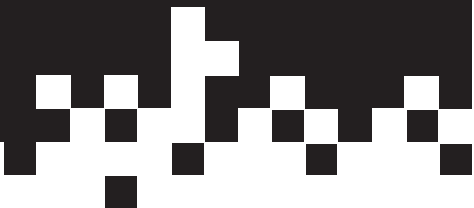
ZAGREB 2016.



## SPONSOR BENEFITS

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- > Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- > Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- > Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- > WebCamp Zagreb offers you direct access to a highly targeted developer and designer community in the region.





Thanks a lot  
for supporting  
this event!

# SPONSOR PACKAGES

WE OFFER FIVE SPONSORSHIP  
PACKAGES TO CHOOSE FROM





# DIAMOND SPONSOR PACKAGE

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## 8.000,00 EUR + VAT AVAILABLE PACKAGES: 1

15 conference tickets  
Presentation during the opening word (10 min)  
Sponsored talk (20 minutes)\*  
Host the official WebCamp raffle  
Two roll-up banners (track and lobby)\*\*  
Logo in newsletters and talk videos  
Extra large logo on website  
Extra large logo projected between talks  
Extra large logo on joint roll-up banner

Presentation of employment opportunities during the conference  
Own page on the WebCamp website with up to three job ads  
Four tweets on the WebCamp Twitter feed  
Swagbag contents (Multiple flyers and small gifts)\*\*  
Blog post / newsletter

\* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.

\*\* Provided by sponsor



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# TRACK SPONSOR PACKAGE

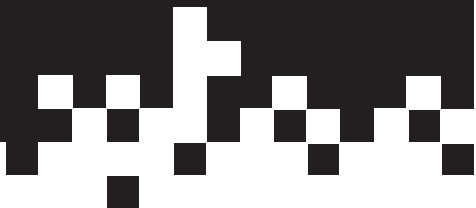
## 5.000,00 EUR + VAT AVAILABLE PACKAGES: 2

- 15 conference tickets
- Track named after sponsor
- Sponsored talk (20 minutes)\*
- T-shirt giveaway\*\*
- Two own roll-up banners (track and lobby)
- Logo in newsletters and talk videos
- Large logo on website
- Large logo on projector between talks
- Large logo on joint roll-up banner

- Presentation of employment opportunities during the conference
- Own page on website with up to three job ads
- Promo desk in a prominent location
- Two tweets on the WebCamp Twitter feed
- Swagbag contents (multiple flyers and small gifts)\*\*
- Blog post / newsletter

\* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.

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# FOOD & DRINK / DRINK-UP SPONSOR PACKAGES



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## 4.000,00 EUR + VAT

### AVAILABLE PACKAGES: 1 FOOD & DRINK, 1 DRINK-UP

15 conference tickets

Own roll-up banner (during the sponsored event)

Large logo on website

Large logo on projector between talks

Large logo on joint roll-up banner

Presentation of employment opportunities during the conference

Own page on website with up to three job ads

Promo desk

Two tweets on the WebCamp Twitter feed

Swagbag contents (two flyers)\*

Blog post / newsletter

\* Provided by sponsor



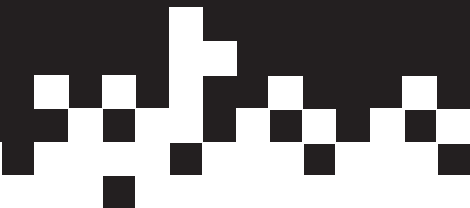
## STANDARD SPONSOR PACKAGE

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### **2.000,00 EUR + VAT** **AVAILABLE PACKAGES: 10**

- 10 conference tickets
- Small logo on website
- Small logo on projector between talks
- Small logo on joint roll-up banner
- Presentation of employment opportunities during the conference
- Own page on website with up to three job ads
- Promo desk
- One tweet on the WebCamp Twitter feed
- Swagbag contents (one flyer)\*

\* Provided by sponsor







## CONTACT

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We would be happy to answer any questions you may have and hear your suggestions.

Email: [sponsors@webcampzg.org](mailto:sponsors@webcampzg.org)

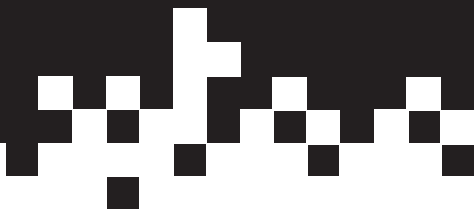
Phone: +385 91 671 4779

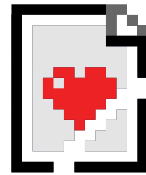
Twitter: [@webcampzg](https://twitter.com/webcampzg)

Facebook: <https://www.facebook.com/WebCampZg>

Address:

WebCamp, Savska cesta 13,  
10000 Zagreb, Croatia





**WEB  
CAMP**  
ZAGREB 2016.

WebCamp Zagreb 2015

So long and thanks for all the fish...

**THANK YOU**

