WEB
CAMP
ZAGREB 2016.
SPONSORSHIP PACKAGES
WEBCAMP ZAGREB 2016.
Rubyzg
Microsoft Community
Testival
Zagreb
php meetup
WEB CAMP
Technology oriented conference for developers & designers
toptal
REVERSING LABS
VISUALIZE SECURITY

WEB CAMP
ZAGREB 2016.

ABOUT

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>
>
28th & 29th
of October 2016
>
Hypo Expo XXI
Zagreb, Croatia
>
2016.webcampzg.org
>
sponsors@webcampzg.org
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WebCamp Zagreb is a technology-oriented conference built by the community for the community. We're aimed at software developers and designers, regardless of their technology preference.

The conference is organized by volunteers from local user groups acting together under the wing of the WebCamp nonprofit organization with the mission to promote the exchange of knowledge and experiences in a healthy cooperative environment.

User groups involved in organization of WebCamp Zagreb are:
FrontmanHR, Javascript Zagreb, Lambda Zagreb, Microsoft Community Hrvatska, Python Hrvatska, RubyHR and ZgPHP.

WEB CAMP
ZAGREB 2016.

HISTORY

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WebCamp Zagreb was founded in 2012 when a group of enthusiasts from local user groups got together in an effort to create a conference for the whole community. Tickets were free and all of them were handed out in a single day making the conference a resounding success. Since then, WebCamp Zagreb has steadily grown in size and quality, reaching over 800 visitors in 2015.

Over **800**
visitors in **2015.**

WEB CAMP
ZAGREB 2016.

LOCATION & VENUE

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of October 2016
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WebCamp Zagreb 2016 will take place on the **28th & 29th of October** at the **Hypo Expo XXI** conference center, Slavonska avenija 6 in Zagreb, Croatia.
All talks will be in English.

Expected audience

800 developers, designers, and business owners looking to learn and hear about new opportunities*

30 speakers, from Croatia and abroad

* Based on previous years' attendance

WEB CAMP
ZAGREB 2016.

SPONSOR BENEFITS

28th & 29th
of October 2016

Hypo Expo XXI
Zagreb, Croatia

2016.webcampzg.org

sponsors@webcampzg.org

- Highlight your brand at the most important web related conference in the region and gain exposure for your company among hundreds of web developers and designers.
- Take advantage of an increased marketing opportunity including visibility on the conference website and associated marketing materials.
- Receive quick access to promotional and media materials produced by WebCamp, such as photos and videos, with license to use them for promotional purposes.
- WebCamp Zagreb offers you direct access to a highly targeted developer and designer community in the region.

SPONSOR PACKAGES

WE OFFER FIVE SPONSORSHIP PACKAGES TO CHOOSE FROM

WEB CAMP
ZAGREB 2016.

DIAMOND SPONSOR PACKAGE

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8.000,00 EUR + VAT

AVAILABLE PACKAGES: **1**

- 15 conference tickets
- Presentation during the opening word (10 min)
- Sponsored talk (20 minutes)*
- Host the official WebCamp raffle
- Two roll-up banners (track and lobby)**
- Logo in newsletters and talk videos
- Extra large logo on website
- Extra large logo projected between talks
- Extra large logo on joint roll-up banner
- Presentation of employment opportunities during the conference
- Own page on the WebCamp website with up to three job ads
- Four tweets on the WebCamp Twitter feed
- Swagbag contents (Multiple flyers and small gifts)**
- Blog post / newsletter

* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.
** Provided by sponsor

WEB CAMP
ZAGREB 2016.

TRACK SPONSOR PACKAGE

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5.000,00 EUR + VAT

AVAILABLE PACKAGES: **2**

15 conference tickets
Track named after sponsor
Sponsored talk (20 minutes)*
T-shirt giveaway**
Two own roll-up banners (track and lobby)
Logo in newsletters and talk videos
Large logo on website
Large logo on projector between talks
Large logo on joint roll-up banner
Presentation of employment opportunities during the conference
Own page on website with up to three job ads
Promo desk in a prominent location
Two tweets on the WebCamp Twitter feed
Swagbag contents (multiple flyers and small gifts)**
Blog post / newsletter

* Sponsored talk must be relevant to the overall theme of the conference and will need to be approved by the organizing team.
** Provided by sponsor

WEB CAMP
ZAGREB 2016.

FOOD & DRINK / DRINK-UP SPONSOR PACKAGES

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>
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4.000,00 EUR + VAT

AVAILABLE PACKAGES: **1 FOOD & DRINK, 1 DRINK-UP**

15 conference tickets
Own roll-up banner (during the sponsored event)
Large logo on website
Large logo on projector between talks
Large logo on joint roll-up banner
Presentation of employment opportunities during the conference
Own page on website with up to three job ads
Promo desk
Two tweets on the WebCamp Twitter feed
Swagbag contents (two flyers)*
Blog post / newsletter

* Provided by sponsor

WEB CAMP
ZAGREB 2016.

STANDARD SPONSOR PACKAGE

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2.000,00 EUR + VAT

AVAILABLE PACKAGES: **10**

10 conference tickets

Small logo on website

Small logo on projector between talks

Small logo on joint roll-up banner

Presentation of employment opportunities during the conference

Own page on website with up to three job ads

Promo desk

One tweet on the WebCamp Twitter feed

Swagbag contents (one flyer)*

* Provided by sponsor

WEB CAMP
ZAGREB 2016.

SUPPORTER PACKAGE

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500,00 EUR + VAT

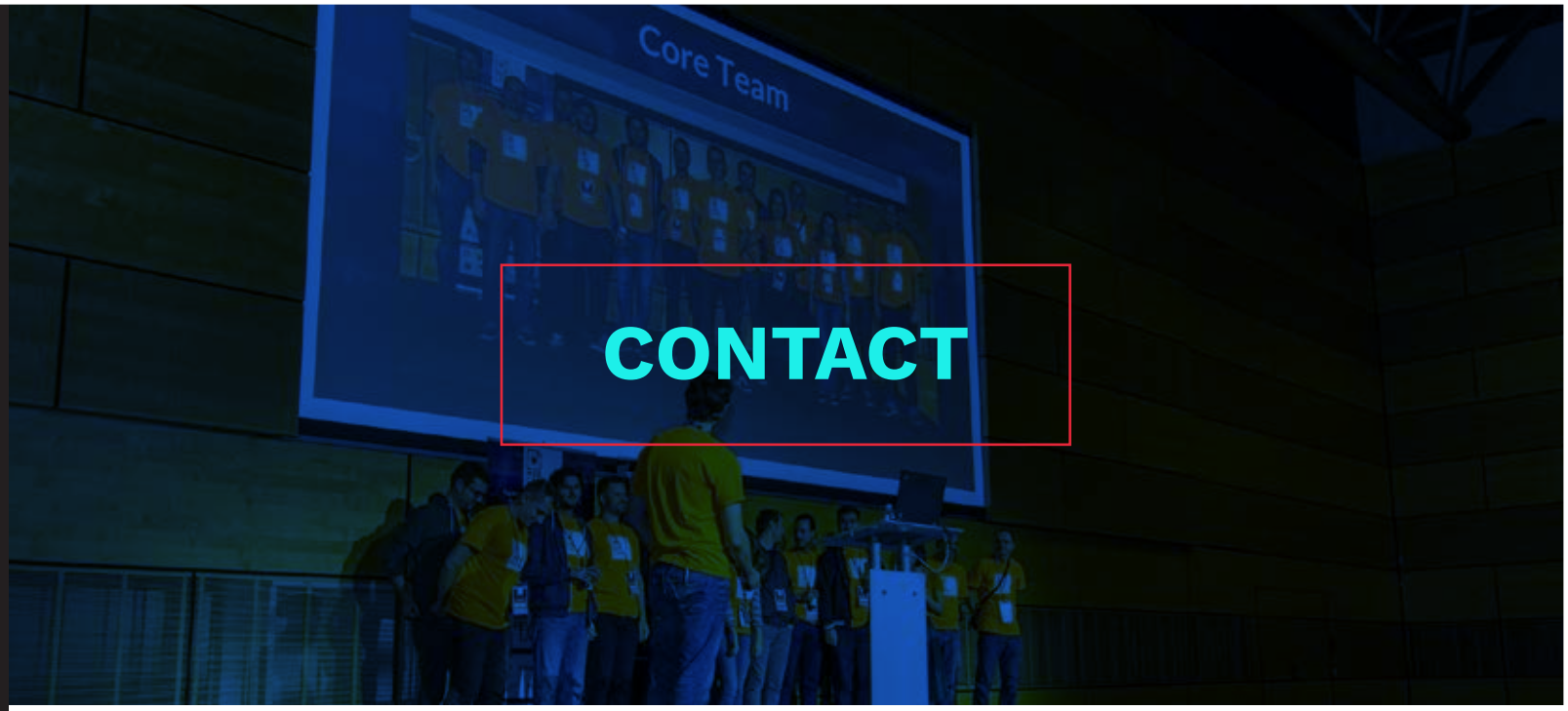
AVAILABLE PACKAGES: **20**

10 tickets

Small logo on website

Our eternal gratitude

WEB CAMP
ZAGREB 2016.



CONTACT

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We would be happy to answer any questions you may have and hear your suggestions.

Email: sponsors@webcampzg.org
Phone: +385 91 671 4779
Twitter: @webcampzg
Facebook: https://www.facebook.com/WebCampZg

Address:
WebCamp, Savska cesta 13,
10000 Zagreb, Croatia

WebCamp Zagreb 2015
So long and thanks for all the fish...
THANK YOU